

RESEARCH ON WELL-BEING
Draft design & documentation

Romano Toppan

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“Do good lives have to cost the earth?”



Structure of the research

1. The reason why

- 1.1. Re-thinking Progress
- 1.2. Developing new ways of measuring the wealth of the nations
- 1.3. Challenging public policy to focus on well-being its strategies
- 1.4. Helping organisations (private & public) develop a well-being approach

2. The research

2.1. Introduction :

- 2.1.1. The Project Design
- 2.1.2. The Team and Committee
- 2.1.3. The Veneto Region: a case history

2.2. First Part :

- 2.2.1. To offer to the regional government a documentation about the well-being and happiness policy
- 2.2.2. What do we mean by well-being?
- 2.2.3. Theories of well-being : selected sources and references
- 2.2.4. Findings and trends from well-being research
- 2.2.5. The different approaches in the past and present research
- 2.2.6. The best practices of well-being awareness actions
- 2.2.7. The application of the concept

2.3. Second part :

- 2.3.1. To set up and carry out a pilot survey on the well-being in the region
- 2.3.2. The methodologies and tools: questionnaires, focus groups, semantic differential
- 2.3.3. Measuring well-being in the region: a general sample plus some target groups
- 2.3.4. Happiness Region Index
- 2.3.5. Comparison with other Italian regions
- 2.3.6. Comparison with other countries

2.4. Third part :

- 2.4.1. To propose some guidelines for a consistent policy for well-being
- 2.4.2. Why is well-being important for Government?
- 2.4.3. A foundation for policies to enhance well-being
- 2.4.4. The lever effect
- 2.4.5. Health Impacts
- 2.4.6. Enterprise Impacts
- 2.4.7. Citizenship Impacts
- 2.4.8. Sustainable Development and Well-being

2.5. Conclusions:

- 2.5.1. A network with the excellence centers of research on well-being and happiness
- 2.5.2. A programme of benchmarking with selected regions
- 2.5.3. A set of legislative norms and incentives toward the well-being policies
- 2.5.4. Educational actions in the schools
- 2.5.5. Awards for the best practices of quality of life and well-being