

SMART SPECIALIZATION CONFERENCE

26. bis 28. Mai in Villach

REFERENTEN



Alain Astier



Luuk Borg



Frank Bösenberg



Romano Toppan



Gabriel Crean



Mateja Dermastia



Christian Hartmann



Sabine Herlitschka



Khalil Rhouhana



Stephan Payer



Martina Rattinger



Jürgen Rattenberger



Werner Scherf



Peter Simkens



Egbert-Jan Sol



Willy Van Puymbroeck



Andreas Wild

AGENDA

SMART SPECIALIZATION:

How to make it work for the Key Enabling Technologies at the example of microelectronics



1: 26

**Day 1: 26 May 2014 | Evening Reception hosted by the Governor of Carinthia
18.30 Holiday Inn, Villach**

Day 2: 27 May 2014 | Venue: Warmbaderhof Villach

9.00 Opening and Welcome

Peter Kaiser, Governor of Carinthia

Otmar Petschnig, Vicepresident Austrian Federation of Industries

Michael Velmeden, President ME2C

9.30 Keynote: “The Digital Economy – the role of Key Enabling Technologies and regions”

Willy Van Puymbroeck, European Commission

10.00 Keynote: “Smart Specialization and Key Enabling Technologies as drivers for competitiveness: Opportunities for European regions”

Sabine Herlitschka, Federation of Austrian Industries/Infineon Technologies

Moderator: Martina Rattinger, EU-Representation Office of Carinthia in Brussels

10.30 Break

11.00 Panel interview:

“Smart Regions, micro- and nanoelectronics and photonics – what works, what does not work and how will the future look like”

Drew Nelson, President EPIC European Photonics Industry Consortium, IQE (to be confirmed)

Stephan Payer, Clustermanager ME2C

Roel Fonville, Business Cluster Semiconductors Silicon Europe

Markku Markkula, Committee of Regions (tbc)

Moderator: Martina Rattinger

11.45 Keynote: “Key Enabling Technologies: bridging the gap to manufacturing”

Gabriel Crean, CEA, LETI

12.15 Keynote: “ECSEL the European response – the role and opportunities for regions”

Andreas Wild, Executive Director ENIAC JU

13.45 Lunch

14.15

Keynote: Silicon Europe as example for developing regional competitiveness

Frank Bösenberg, Coordinator of the Project Silicon Europe

Parallel workshops: Examples, practices, theories and policy options:

Smart Specialization and technology – micro- and nanoelectronics as an example

Chair: Jozsef Györkös, Chairman CONNECT ADVISORY FORUM

Rapporteur: Werner Scherf CTR, Carinthian Tech Research (tbc)

Smart impact on the regional economy – clustering and sharing as an example

Chair: Egbert-Jan Sol, TNO

Rapporteur: Luuk Borg, European Commission

Smart Specialization and its response to societal challenges – energy as an example

Chair: Gernot Klotz, Executive Director Research & Innovation CIFIC,
European Chemical Industry Council

Rapporteur: Andrea Höglinger, FFG-EIP

15.30 Break

15.45 Panel discussion

“Smart Specialization from a regional policy perspective: What can we learn from examples, what is needed for a successful implementation?”

Policy creators from Austria (C.Hartmann), Italy (R.Toppan), Slovenia and Ireland, ÖROK
Representative

Moderator: Isabella Meran-Waldstein, Federation of Austrian Industries

16.45 Keynote: „Cooperation between European semiconductor clusters: from ,Silicon Europe‘ project to next steps“

Alain Astier – ST Microelectronics

17.15 Summary of Day 2

Martina Rattinger

19.00 Conference Dinner

Day 3: 28 May 2014 | Venue: Infineon Technologies Austria

9.00 Keynote: Industrial strategic roadmap for the electronic components and systems in Europe

Khalil Rouhana, European Commission

9.45 Funding opportunities

Smart Specialization, ESIF and INTERREG, N.N., European Commission

HORIZON 2020 and combined funding, Willy Van Puymbroeck, European Commission

Design Centers and Regions, Max Lemke, European Commission

10.30 Policy recommendations for EU, member state and regional level based on the presentations and discussions.

12.00 Summary and conclusions

12.30 End of conference

12.45 Lunch break